



SAN JOAQUIN SUSTAINABLE FARMING PROJECT

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Contact: Luis Gallegos
(559) 259-1981

Sustainable farming deadline looms for Central Valley growers

The deadline is fast approaching for Central Valley almond, alfalfa and cotton growers to join an innovative sustainable farming program connecting farmers with some of the state's leading extension advisors and researchers.

Growers in Madera, Merced and Fresno counties can sign up for the remaining openings to participate in the new San Joaquin Sustainable Farming Project (SJSFP) and learn valuable strategies to become better environmental stewards in today's tough economic and regulatory climate.

Under the program, farmers will work with top agricultural experts to design a customized University of California-based integrated pest management program that incorporates the use of beneficial insects and less toxic pesticides in their operations.

SJSFP is a state- and federally funded program under the direction of the Sustainable Cotton Project (www.sustainablecotton.org), a Davis-based nonprofit which has worked with San Joaquin Valley growers in the past decade to bring eco-friendly Cleaner Cotton® to the multi-billion-dollar green consumer market.

For more information or to sign up, contact project field representative Luis Gallegos at (559) 259-1981.

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